



Efotolab.com™ Expands "One-Stop" Online Service for Pro Photographers with Deal to Distribute Renaissance Albums

The distribution deal will enable Efotolab.com members to select a Renaissance album and order directly through their online interface. Photos are then printed and assembled and prepared for delivery directly to the photographer or drop shipped to the photographer's customer.

Wilmington, DE ([PRWeb](#)) December 6, 2007 -- Efotolab.com™, the nation's fastest growing online lab and sales solution for professional photographers, announced today that it has agreed to distribute the full line of Renaissance Albums by AlbumX Corp.

The distribution deal will enable Efotolab.com members to select a Renaissance album and order directly through their online interface. Photos are then printed and assembled and prepared for delivery directly to the photographer or drop shipped to the photographer's customer.

"Our goal has always been to simplify the photographer's business operations to allow them the time to do what they love best...making photographs," said Joel Plotkin, Efotolab.com president. "Album production was a natural next-step to fulfilling this goal."

Renaissance Albums are among the finest available in the industry, Plotkin said. AlbumX focuses on quality and customer service, matching Efotolab.com's mission. Complementing the quality of the products is Renaissance's SoHo Styler Software, an incredibly intuitive tool that Efotolab.com members can use to design their custom books.

"Our mission is simple: help photographers increase their profits," Plotkin said. "That's why we sought out this agreement with AlbumX and why we are constantly searching for quality products that our members can offer their customers."

About Efotolab.com

Efotolab.com is the Professional Photographers Online Lab and E-commerce solution. Efotolab.com offers a complete online sales solution, including a full line of photographic printing products, online book design and printing, image hosting and sales management tools for professional photographers. Efotolab.com was created by photography professionals for professional photographers. For more information, visit www.efotolab.com

About AlbumX Corp.

AlbumX Corp. is the manufacturer of the high-end line of Renaissance Albums. Their albums can be found in leading professional photography studios worldwide.

The vision of Renaissance Albums is founded on excellence in production, delivery and service. AlbumX takes pride in the innovation and craftsmanship that goes into each and every product. There are no large machines nor computer controlled assembly lines in their factory, just generations of artisan craftsmanship. Using the finest of materials, each album is a masterpiece of art skillfully hand-made ensuring your memories last a lifetime.

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